

hello

XPLOSIVE,

We're Xplosive. We heard you're planning
an event and we'd love to help you produce it.

That's what we LIVE for!

xPLOSIVE

WE **LIVE** FOR ONE OF A KIND MOMENTS

We have over 15 years of experience developing and producing events. With over 300 events annually, we're proud to say we have a more eclectic client list than any other event company in North America. We're even prouder that most of our corporate relationships lead to us planning personal commemorations that span through many years. We have developed amazing and ground breaking events with top tier corporations such as Johnson & Johnson, Pfizer, and the Marriott Hotel chain just to name a few.

Nothing is too big, too small, too detailed, or too daunting for our team of event specialists. Our purpose is to bring your vision to life- and then exceed all expectations!



We Live For Innovation

Event planning has changed over the years, and we've been at the forefront of what is possible. Today, every venue is fair game – from air terminals to aquariums. There is no limit on talent – from a-listers to the undiscovered. And everyone wants the newest and freshest ideas. Xplosive Entertainment thrives on pushing boundaries and accommodating out-there requests.



WHAT ELSE WE LIVE FOR

Goosebumps. Wows. Raves. Applause.
Tears (happy tears).

We know we've surpassed even the most jaded guests' expectations when they stop, take out their phones and share right from your event. We're all about experiences that will live well beyond the night



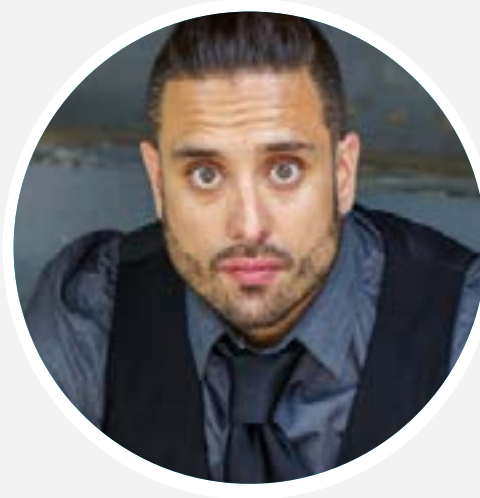
We **Live** Vicariously

Sure, we're event producers. But even more, we're therapists, designers, musicians, inventors, lighting gurus, tastemakers, good cops/bad cops, and hand-holders.

We know how personal event planning gets and Xplosive matches you with just the right team that will collaborate with you from conception to completion – and often way after that.

We live by the mantra: "Book it and have the right team cook it"

WHO'S JORDAN?



Jordan Marshall

President/Director of Corporate Event Development/Event Ignitor

Trend Setting, Stylish, Contemporary, and always raising the bar for Elevated Event Status. Jordan Marshall is the originator and President of Xplosive Entertainment. Since picking up a microphone and beginning to design events in 2002 and with well over 1,000 Signature Styled Affairs under his belt, Jordan takes Event Concept & Design to new heights! In addition to his modernized flare toward events and advanced creativity towards corporate composition, Jordan has hosted and narrated in some of the most popular establishments throughout the country, he has even been asked personally to bring the Xplosive experience to places such as Los Angeles, Chicago, New York, Atlanta, Dallas, and Montreal to name a few. Specializing in not only the performance, but also the development and "branding" that each Xplosive event is POWERED by Jordan Marshall is entertainment defined!

WHO'S MICHAEL?



Michael Langsner

Vice President/Director of Corporate Event Development/Event Ignitor

Michael joined Xplosive Entertainment full time in September 2012. Prior to that, Michael was a banquet and event director at two of New Jersey's top nontraditional event venues. During this time, Michael mastered the craft of event planning and corporate entertainment. Throughout Michael's tenure as event director, he moonlighted as a DJ at some of the Jersey Shore and Philadelphia's top destinations.

Mike is now not only the VP of Xplosive, but is also responsible for day to day operations at our main headquarters. He handles a good amount of the graphic design, web upkeep, event coordination, technology, and logistics for the rapidly growing event production company. Michael still works as a DJ specializing in events with video mixing and those with tough technical requirements and is an active member in many local business organizations.

TALENT IS OUR MIDDLE NAME



We let the show itself always be the star while exhibiting the utmost professionalism, poise and expertise in every event we are associated with, large or small.

From the Royal family of Morocco to the royal families of music such as Sir Paul McCartney and Billy Joel, clients return to Xplosive Entertainment for all of their entertainment and event needs, year after year.



We **Live** For The Details

When we listen to what you envision, we read between the lines. And that's where we earn our reputation. Let's say you want 15 different activities in 15 different rooms, then we'll give you twenty. You tell us you have a pet peeve about paying for seating tags, and we'll make them virtual.



NEVER SHORT OF IDEAS

Which activation would you choose for your event?

- A** GIPHY PHOTOBOOTH
- B** DIGITAL SCREENS
- C** 360° VIDEO PHOTOS
- D** AUGMENTED REALITY

CORPORATE EVENTS



GARY PLAYER INVITATIONAL

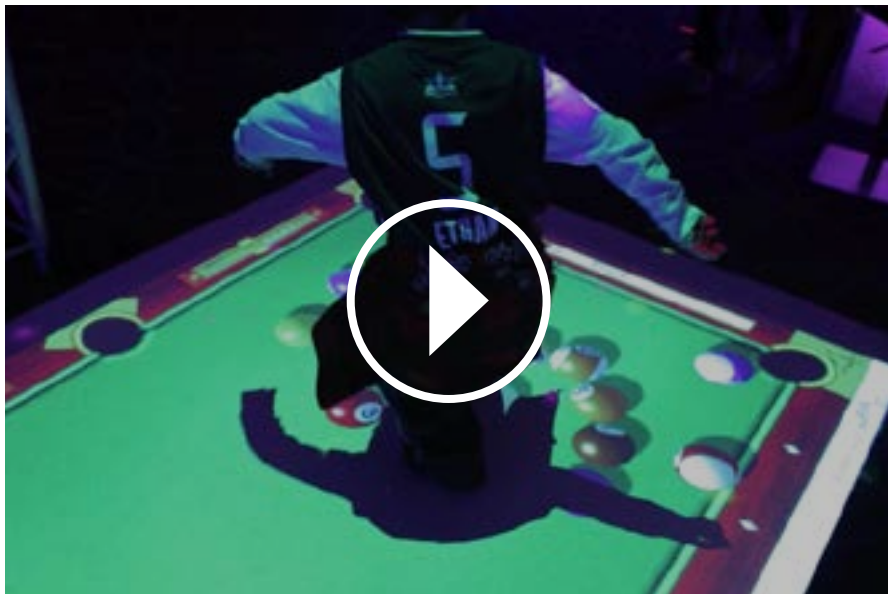
The Gary Player Invitational is an annual charity golf series in the US with five other events around the world. As a part of the US team, we have provided the two day event with exciting entertainment and quality production support for the Media Day and Gala events. To entertain this international crowd, we brought in an iconic Broadway tribute show.

SALES INCENTIVES & TRAINING



GM

This four day event was held in various NYC venues for GM's Asia sales team members. From the welcome reception to the daytime meetings, to the evening galas, we supported all of their production and entertainment needs by bringing in the New York flavor to their international members.



BOSTON CONSULTING GROUP

BCG's Annual Partner Meeting was designed to motivate, educate and bring together partners across the globe to showcase the latest technology. We created a mini CES style show, featuring multiple interactive experiences, including a runway that highlighted wearable tech, a home of the future, and a room dedicated to unique ways to mine big data.

EXPERIENTIAL & SPONSORSHIP



MSG/CHASE

With many activations under our belt for MSG Chase, we are always bringing in innovative concepts to continue wowing their guests. Recently, we developed and fabricated a new creative way to play basketball by combining it with a giant connect four.



KIDS ROCK

To create a family day for Tishman Spear and their retail partners at Rockefeller Center, we brought in family-friendly activities and games. Guest couldn't stop playing with the specially built 20-player foosball table. For a refreshing pop, we created an interactive popsicle station styled to look like a New York ice cream cart.

PAST EVENT ACTIVATIONS



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SPECIALTIES



EVENT
PRODUCTION



TALENT
PRODUCTION



INTERACTIVE
ACTIVATIONS



CREATIVE DIRECTION &
GRAPHIC DESIGN



AUDIO/VISUAL
STAGING



VENUE SELECTION



FUN FOOD
STATIONS



CONCEPT
DEVELOPMENT



VENDOR
MANAGEMENT

OUR CLIENTS



IF

you're planning on new
product launch event

IF

you're about to celebrate
an important milestone

IF

you want to bring your
client's brand to life for
your next activation

YOU ONLY HAVE
ONE CHANCE
TO GET IT RIGHT!

WE'RE LOOKING FORWARD TO HELPING YOU DEVELOP YOUR NEXT EVENT!



JORDAN MARSHALL

PRESIDENT/DIRECTOR OF CORPORATE EVENT DEVELOPMENT/EVENT IGNITOR



732-866-1620



JORDAN@XEEVENTS.COM



MICHAEL LANGSNER

VICE PRESIDENT/DIRECTOR OF CORPORATE EVENT DEVELOPMENT/EVENT IGNITOR



732-866-1620



MICHAELL@XEEVENTS.COM

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